



SPEAKER INTRODUCTION

Lance Loya is the founder and CEO of The Good Teammate Factory. He specializes in getting individuals to change their focus from me to we and discover genuine purpose in their lives.

A college basketball coach turned author, blogger, and professional speaker, he is known for his enthusiastic personality and his passion for turning teambusters into teammates.

Lance has inspired readers and audiences around the globe through his books, keynotes, and seminars. He is the author of six books. *Forbes* named his book, *The WE Gear: How Good Teammates Shift from Me to WE*, to its list of "20 Books That Will Make You a Better Coach or Mentor."

When not speaking or writing, he is a loyal husband to his high school sweetheart and a doting father to his two daughters—who, incidentally, were the impetus behind his heartwarming children's book, Be a Good Teammate.

Ladies and gentlemen...Lance Loya.

