

# LANCE LOYA

author • speaker • coach

## SPEAKER INTRODUCTION

Lance Loya is the founder and CEO of The Good Teammate Factory and the creator of National Be a Good Teammate Day. As a leading authority on team dynamics, he specializes in getting individuals to discover genuine purpose in their lives by changing their focus from “me” to “we.”

He is the author of nine books on the art of being a good teammate. *Forbes* named his book, *The WE Gear* to its list of “20 Books That Will Make You a Better Coach or Mentor.”

A college basketball coach turned best-selling author, blogger, podcaster, and professional speaker, Lance has inspired readers and audiences around the globe through his books, keynotes, and workshops.

When not speaking or writing, he is a loyal husband to his high school sweetheart and a doting father to his two daughters.

Ladies and gentlemen...Lance Loya.

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