

LANCE LOYA

author · speaker · coach



Shifting into The We Gear

Lance Loya is a leading authority on the good teammate mindset. He specializes in getting individual team members to shift into the **We Gear** and change their focus from me to WE.

Cultivating an Invested Culture

Every great organization craves teamwork, but teamwork doesn't happen without good teammates. Lance's dynamic presentations help organizations build better relationships by developing a culture of care.

Inspiring Deadweight to be A.L.I.V.E.

Nothing is more disheartening than being on a team with toxic teammates—selfish individuals who prioritize individual agendas ahead of team needs. Lance's proven methods inspire toxic, “deadweight” teammates to become **A.L.I.V.E.** (Active, Loyal, Invested, Viral, and Empathetic).

“*Teamwork doesn't happen without Good Teammates!*”

Lance's Books

Lance is the author of ten books on the art of being a good teammate. *The WE Gear* topped *Forbes* list of “20 Books That Will Make You a Better Coach or Mentor.”



FOUNDATIONS



Forbes

SHRM

About Lance

Lance Loya is the founder and CEO of The Good Teammate Factory and the creator of National Be a Good Teammate Day.

A former college basketball coach turned best-selling author, professional speaker, and podcaster, Lance is a bona fide **good teammate expert**! His books, keynotes, and seminars have inspired audiences around the globe.

Known for his enthusiastic personality, he provides practical strategies for curbing selfishness, building relationships, and getting individuals to adopt a “team-first” mindset. Other experts concentrate on improving teamwork, but Lance focuses on improving the teammate. Lance’s method works!

You will be moved by his insightful stories, engaging delivery, and creative use of humor.

“The WE Gear shows how you can win at business and life with good teammates.”

*—Rosemary Rose
Former Vice President of Walt Disney World*



Connect with Lance!

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Program Details

Title: The WE Gear—It's Not About Me, It's About We!

Length: 75 minutes (*Time can be adjusted to accomodate needs.)

Description: Everybody craves teamwork on their team, but teamwork doesn't happen without good teammates—individuals who put the needs of the team ahead of any self-serving agendas. This program helps individuals gain a greater understanding of the art of being a good teammate. It is an ideal way to improve teamwork, reduce selfishness, and draw teams closer together. Participants will explore the five key behaviors of good teammates (*Active, Loyal, Invested, Viral, and Empathetic*) and formulate strategies for integrating these behaviors into their organization's culture. They will discover how a fresh approach to teamwork known as "The WE Gear" can turn independent contractors into *invested* teammates. If you want to inspire the members of your team to become better teammates, then this is the program for you!

Topics Covered:

- Recognizing selfish tendencies
- Being proactive toward problems
- Confronting toxic behaviors
- Cultivating empathy
- Building meaningful relationships
- Improving collaboration
- Curbing bullying/hazing
- Handling criticism
- Creating psychological safety
- Capitalizing on emotional contagion
- Embracing new roles
- Revitalizing purpose

What would it be worth to have better teammates on your team?

Less Stress!

Better Memories!

Additional Victories!

Stronger Bonds!

Increased Efficiency!

Reduced Anxiety!

Fewer Conflicts!

Greater Productivity!

More Fun!