

LANCE LOYA

author • speaker • coach



The 1 Thing for Increased Team Success & Productivity!

What if **EVERYONE** on your team performed like an "Employee of the Month?"

No complainers. No energy-drainers. Just a high-performing staff where everyone shows up engaged, accountable, and locked in on the mission.

What would that do for you as a leader, as well as the organization's bottom line? For most organizations, that increased productivity and focus would assist tremendously.

Which is why Lance Loya dedicated two years of research to answering one simple question: **What truly separates good teammates from those that are not?**

Because when you find the answer to that question, you unlock peak performance, increase productivity, and create an organizational culture that transforms employees from "interested" to "invested" in the organization's success.



During this fast-paced, energetic, highly engaging session Lance Loya walks participants through:

- **5 Key principles** for transitioning from a "me" to "we" mindset that unlocks organizational growth and increases productivity.
- **3 Essential elements** all good teammates share and what you can do as a leader to instill more of that inside your team.
- **1 Simple Framework** designed to create a cohesive culture that will enable team members to be more productive, driven and unified.

*As featured in:

Forbes

msn



USA
TODAY

CBS

The New York Times

CEC
WEEKLY

San Francisco Examiner

Teamwork might make the dream work, but it's the teammates who make the team work.



About Lance

Lance Loya is the Founder and CEO of The Good Teammate Factory and the creator of National Be a Good Teammate Day (July 22nd).

A former college basketball coach turned bestselling author and keynote speaker, he has dedicated his career to helping organizations curb selfishness, improve internal relationships, and unlock peak performance.

His work has been embraced by Fortune 500 companies, professional and collegiate sports teams, school districts, government agencies, and nonprofits. He has authored ten books, including *The WE Gear: How Good Teammates Shift From Me to We*, which *Forbes* named one of the "20 Books That Will Make You a Better Coach or Mentor." His insights have been featured in *The New York Times*, *USA Today*, *MSN*, and *CEO Weekly*.

Through his signature ALIVE Framework and principles for building high-performing cultures, Lance delivers a message that is refreshingly simple, profoundly impactful, and immediately actionable—leaving audiences inspired and empowered.

"The WE Gear shows how you can win at business and life with good teammates."

—Rosemary Rose
Former Vice President of Walt Disney World



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Connect with Lance!

