

LANCE LOYA

Keynote Speaker | Bestselling Author
Teamwork & Leadership Expert



Teamwork Doesn't Happen Without Good Teammates!



STRONGER TEAMS

Build trust, connection,
and real collaboration



HIGHER PERFORMANCE

Increase accountability,
ownership and results



HEALTHIER CULTURE

Create an environment
where people thrive



LASTING IMPACT

Practical strategies your
audience will use immediately

Organizations don't succeed because of one superstar—they succeed when ordinary people become exceptional teammates.

In this engaging and inspiring keynote, Lance Loya shows audiences how the **Good Teammate Mindset** transforms workplace culture, strengthens relationships, and drives extraordinary results.

Through powerful stories, humor, and practical strategies, Lance gives your people a clear roadmap to bring out the best in themselves and everyone around them.



The Winning Approach:

*Discover How to Get
Your Individuals to
Shift from Me to We*



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THE “BE A GOOD TEAMMATE” MINDSET

A 3-Step Framework That Transforms Individuals, Teams, and Cultures



1

RECOGNIZE

Discover why teamwork, not talent or strategy, is the greatest predictor of sustained success.

2



DEVELOP

Learn practical, proven behaviors that turn coworkers into trusted, high-performing teammates.

3



MULTIPLY

Create a culture where trust, accountability, and ownership become contagious.

AUDIENCE TAKEAWAYS



Build trust and stronger relationships across any team.



Increase ownership and accountability at every level.



Improve communication during conflicts.



Create a culture where people support and bring out the best in one another.

“*The WE Gear shows how you can win at business and life with good teammates.*”

— **Rosemary Rose**
Former Vice President of Walt Disney World

ABOUT LANCE LOYA

Lance helps leaders build cultures where people collaborate, contribute, and stay.

A former basketball coach turned keynote speaker and bestselling author, he is the founder and CEO of The Good Teammate Factory and the creator of National Be a Good Teammate Day (July 22nd).

His principles have been embraced by Fortune 500 companies, professional and collegiate sports teams, school districts, government agencies, and nonprofits.

Lance’s approach is simple:

**Better teammates. Better leaders.
Better organizations.**



TRUSTED BY HUNDREDS OF ORGANIZATIONS INCLUDING



Let's create an unforgettable experience
for your audience!

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